



## How to craft a unique ARTIST BRAND for yourself

INTERVIEW

Marina Press Granger has nearly 15 years of experience working in the museums and galleries in New York City. She holds a master's degree in Art History and a special place in her heart for artists.

Her work has brought her in close contact with a plethora of players in the artworld; artists, collectors, curators, dealers, and consultants. Granger has also curated independently and contributed to gallery exhibition catalogues. It is her advice and experience that she wishes to share with you.

Since starting The Artist Advisory in 2018, Granger earned a Certification in Classical Chinese San Yuan Feng Shui and Reiki I&II. In addition to her practical experience and analytical skills, Granger has been using these spiritual tools to guide artists and businesses towards success.